

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Merrimack & Potomac Group LLC**  
**Attention: Amber Provenzano**  
**497 Hooksett Rd**  
**Suite 385**  
**Manchester, NH 03104**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953215-2	10/07/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC/Bass	candidate	

Flight Dates	Order #	Alt Order #
09/20/12 - 10/03/12	953215	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/12	10/03/12	5a Daybreak	5-6a	MTWTF--	:30	2	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	M	10/01/12	5:06 AM	5a Daybreak	5-6a	:30	NRCC12TV3002H	\$700.00 NM
4	WMUR	Tu	10/02/12	5:24 AM	5a Daybreak	5-6a	:30	NRCC12TV3002H	\$700.00 NM
2	09/20/12	10/03/12	6a Daybreak	6-7a	MTWTF--	:30	2	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	M	10/01/12	6:27 AM	6a Daybreak	6-7a	:30	NRCC12TV3002H	\$700.00 NM
5	WMUR	Tu	10/02/12	6:58 AM	6a Daybreak	6-7a	:30	NRCC12TV3002H	\$700.00 NM
4	WMUR	W	10/03/12	6:41 AM	6a Daybreak	6-7a	:30	NRCC12TV3002H	\$700.00 NM
3	09/20/12	10/03/12	Good Morning America	7-9a	MTWTF--	:30	1	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/02/12	7:58 AM	Good Morning America	7-9a	:30	NRCC12TV3002H	\$550.00 NM
4	09/20/12	10/03/12	KELLY & MICHAEL LIVE 9AM-10AM	9AM-10AM	MTWTF--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	9:44 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	NRCC12TV3002H	\$350.00 NM
5	09/20/12	10/03/12	The View	11-12p	MTWTF--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/02/12	11:59 AM	The View	11-12p	:30	NRCC12TV3002H	\$350.00 NM
3	WMUR	W	10/03/12		The View	11-12p	:00		<del>\$350.00</del> NM
	Credited oversold inventory								

## DUPLICATE INVOICE



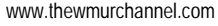
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Invoice #	Invoice Date	Invoice Month	Invoice Period
953215-2	10/07/12	October 2012	10/01/12 - 10/03/12
Advertiser	Product	Estimate Number	
NRCC/Bass	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/20/12	10/03/12	News 9 at Noon	12-1230p	MTWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/02/12	12:14 PM	News 9 at Noon	12-1230p	:30	NRCC12TV3002H	\$350.00 NM
7	09/20/12	10/03/12	Who Wants to be a Millior	1230-1p	MTWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/02/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	NRCC12TV3002H	\$250.00 NM
8	09/20/12	10/03/12	ELLEN EF	4PM-5PM	MTWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	W	10/03/12	4:48 PM	ELLEN EF	4PM-5PM	:30	NRCC12TV3002H	\$250.00 NM
9	09/20/12	10/03/12	News 9 at 5	5-6p	MTWTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	M	10/01/12	5:28 PM	News 9 at 5	5-6p	:30	NRCC12TV3002H	\$700.00 NM
4	WMUR	Tu	10/02/12	5:23 PM	News 9 at 5	5-6p	:30	NRCC12TV3002H	\$700.00 NM
5	WMUR	W	10/03/12	5:24 PM	News 9 at 5	5-6p	:30	NRCC12TV3002H	\$700.00 NM
10	09/20/12	10/03/12	News 9 at 6	6-7p	MTWTF--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	M	10/01/12	6:22 PM	News 9 at 6	6-7p	:30	NRCC12TV3002H	\$1,400.00 NM
4	WMUR	Tu	10/02/12	6:28 PM	News 9 at 6	6-7p	:30	NRCC12TV3002H	\$1,400.00 NM
11	09/20/12	10/03/12	Chronicle NH	7-730p	MTWTF--	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Tu	10/02/12	7:22 PM	Chronicle NH	7-730p	:30	NRCC12TV3002H	\$550.00 NM
4	WMUR	W	10/03/12	7:28 PM	Chronicle NH	7-730p	:30	NRCC12TV3002H	\$550.00 NM
12	09/20/12	10/03/12	Nightline	1135p-1206a	MTWTF--	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	MTWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	12:02 AM	Nightline	1135p-1206a	:30	NRCC12TV3002H	\$500.00 NM
13	09/20/12	10/03/12	News 9 at 11	11-11:35p	M-W----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/27/12	10/03/12	M-W----	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	M	10/01/12	11:21 PM	News 9 at 11	11-11:35p	:30	NRCC12TV3002H	\$1,100.00 NM
4	WMUR	W	10/03/12	11:33 PM	News 9 at 11	11-11:35p	:30	NRCC12TV3002H	\$1,100.00 NM



# INVOICE

## Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log